



ARC European Industry Forum 2026



May 4-6, 2026



Sitges (Barcelona), Spain

ACHIEVING RESILIENT OPERATIONS THROUGH AI, DIGITALIZATION AND SUSTAINABILITY

Join ARC's European Industry Forum (EIF) to achieve resilient operations through AI, Digitalization and Sustainability and how resilient operations will benefit technology end users and suppliers alike.

Discover what your peers and industry leaders are doing today and what steps they are taking in their respective journeys.



160+
Delegates



25+
Exhibitors



55+
Top Level
Speakers



10+
Workshops

BENEFITS OF ATTENDING



Expand your community: Unique access to build relationships with key clients and partners



Explore industry trends: Find out which technologies you should be keeping an eye on



Discover use cases: Turn innovative ideas into a strong business model



Access: Forum content will be made available for one full year at:
<https://www.arcweb-europe.com/>



KEY EVENT SESSIONS



Artificial Intelligence

- Industrial-Grade AI
- Non-Generative AI



Connected Plant

- Cybersecurity
- Edge, Cloud, & Virtualization



Sustainability

- Electrification
- Energy Transition



Digital Asset Management

- Digital Services
- Digital Twin
- Operational Excellence



MACHINE BUILDING AT A CROSSROAD

Technologies, Compliance and New Business

- May 5, 2026 • Sitges (Barcelona), Spain
- Session Leader: Paolo Scarabelli, former Director of Innovation at Tetra Pak

Working Questions?

- Which technologies matter most for Machine Builders—AI, Digital Twins, or Software-Defined Automation?
- How do regulations reshape design, delivery, and service?
- Where does the Digital Twin create measurable value?



MACHINE BUILDING AT A CROSSROAD

Preliminary Agenda

May 5, 2026 • Sitges (Barcelona), Spain

- **Technology and Business Evolution**

- How virtual engineering, modular standards, connectivity, and AI-ready architectures accelerate design, enable plug-and-produce integration, and expand service value.

- **AI Outlook**

- What is the impacts of AI for Machinery business? Experiences and successful use cases

- **License to Operate**

- A practical perspective on how key EU directives and regulations influence design decisions, documentation requirements, cybersecurity and safety considerations—while enabling innovation without slowing development.

- **Cybersecurity for Remote Services**

- Understanding cybersecurity requirements and best practices for generating post-sales revenues streams with Remote Services.

- **Digital Twin Outlook**

- How high-fidelity, multidisciplinary digital twins are evolving from visualization tools into operational capabilities - combining virtual and real-world data to accelerate commissioning, enable “replay” troubleshooting, support optimization, and provide pathway toward autonomous functions.

EXPERT PANEL

Machine Building at a Crossroad: Technologies, Compliance, and New Business

Interactive discussions with key players across the machine building ecosystem:

- Machine Builders
- Suppliers
- Domain Experts

Who Should Attend?

- C-Level and VP Executives
- Engineering, R&D and Product Strategy Heads
- Product - and Service Managers



THANK YOU!



Paolo Scarabelli
Associate, Senior
Consultant

pscarabelli@arcweb.com



David Humphrey
Director of Research

dhumphrey@arcweb.com



René Kilies
Manager, BI Services

rkilies@arcweb.com



- **[ARC European Industry Forum Platform:](#)** This hub features content from current and previous Forums, relevant economic developments and automation market trends.
- **[ARC Automation Survey:](#)** This survey consists of 3 short questions about market development. After participation, you receive access to the latest report on market development and special topics.
- **[YouTube Channel:](#)** Selected webinars from the European team, as well as the webinar series on hot industry topics – ARC WebWindows.
- **[LinkedIn Channel:](#)** Follow us along and engage with us!